



Western Michigan University Alumni Association has negotiated a **Preferred Purchase Program** for its members. Western Michigan University Alumni Association and Rob “The Car Coach” Bucher in partnership with Seelye Motor Group now offer a hassle free environment for your next vehicle purchase.

That's right! Western Michigan University Alumni Association and their families can now take advantage of the **P.P.P.** known as supplier pricing

Benefits:

- Hassle free buying, non confrontational shopping experience
- 1% over True Invoice on all new makes and models
- 225+ new vehicles to choose from
- The hottest line-up of trucks, cars and SUVs.
- Over 257 pre-owned vehicles
- Service Loaner Car Program
- 300 mile radius vehicle locator service
- 45 minute buying decision
- Free complimentary coupons to local businesses with every purchase
- Complimentary car wash for life of vehicle. (Ford & Kia)
- You retain all rebates and incentives available to the customer

You will now be able to purchase any new Ford, Kia or Chrysler, Dodge and Jeep product at the same cost as their supplier. This means you literally save thousands of dollars, and hundreds in payment without the hassle of negotiation. We not only offer new vehicle special pricing but ***our used inventory will be discounted \$200 from the Internet price.*** In addition, every car purchased through this program will be eligible for a \$200 referral check returned back to the WMU Alumni Association.

Contact:

Rob “The Car Coach” Bucher - School of Communication Alumnus '14
Phone: 269-998-3398 (Text or Call) **HOURS: M-F 9-6, Off Thursdays**
Email: rbucher@seelye.com
www.carcoachkalamazoo.com

Must present **WMU Gold Card** at the time of purchase and use code: **WMUAL1**

